

STRATEGIC PLAN  
2020-2024



International School of Indiana







To the ISI Community,

This plan is intended to send our special institution on a trajectory to an ever brighter future filled with intentional and needed growth and with remarkable achievements inside and outside of the classroom.

The work is the culmination of a year-long listening tour that served to inform our school leadership of the strengths that ISI must double down on and the opportunities that we must seize upon, knowledge that was coupled with input and vision from the school's Board of Directors and longtime community supporters.

I welcome the chance to begin this journey together and your passionate engagement through the process.

Onward,

A handwritten signature in black ink, appearing to read "E Head", written over a light gray rectangular background.

Elizabeth Head  
Head of School



## PLAN DETAILS

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## MISSION AND VISION



ISI students will  
**VALUE DIFFERENCES**  
**SHOW RESPECT**  
**TAKE RESPONSIBILITY**  
**GIVE EFFORT**

ISI students are  
**EFFECTIVE**  
**COMMUNICATORS**  
**THOUGHTFUL STEWARDS**  
**LIFE-LONG LEARNERS**

**The mission of the International School of Indiana** is to provide our students with a world-class education that prepares them to be **responsible citizens** and **effective leaders** in a rapidly globalizing and interdependent world.



# *The Midwest's Most Distinct Academics*

The **ONLY** Indiana school  
founded to support the region's  
economy by promoting  
internationalism and  
supporting global commerce.

The **ONLY** Indiana school  
offering the full-continuum  
International Baccalaureate  
curriculum to **all** students  
age 3 to grade 12.

The **ONLY** Indiana school  
with full language immersion  
classrooms in French,  
Mandarin, and Spanish.





# FOR A NEW DECADE

## The International School of Indiana Strategic Plan

### THE PRIORITIES

#### 1. Distinct Academics

CONTINUE TO LEVERAGE KEY ASSETS

#### 2. Sustainability

NEW POLICY TO SECURE THE FUTURE

#### 3. Engagement

RENEWED COMMUNITY INVOLVEMENT

#### 4. Recruitment

ENROLLMENT PROCESS REINVENTION





## DISTINCT ACADEMICS

Continue to leverage the core assets that make our classrooms the region's best



### 1. Commitment to IB

The hallmark of our institutional culture and classroom experience will remain for generations to come.

### 2. Language Immersion

We were first founded as a language school, and language immersion will remain at the heart of what we do.

### 3. Campus Unification

Decades in the making, our future is **ONE** ISI, a unified campus on Michigan Road by 2021-2022.





## SUSTAINABILITY

New focus on administrative leadership and fiscal policy to secure the future



### 1. Fiscal Accountability

Driven by new department leadership, we will set and meet new revenue goals with a blend of new policy and more centralized management.

### 2. Culture of Philanthropy

The successful **ONE** ISI capital campaign launches a new fundraising era, sustained by families, alumni, employees, and a new network of corporations and foundations.

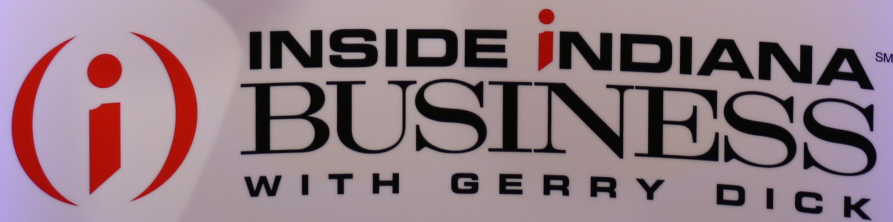
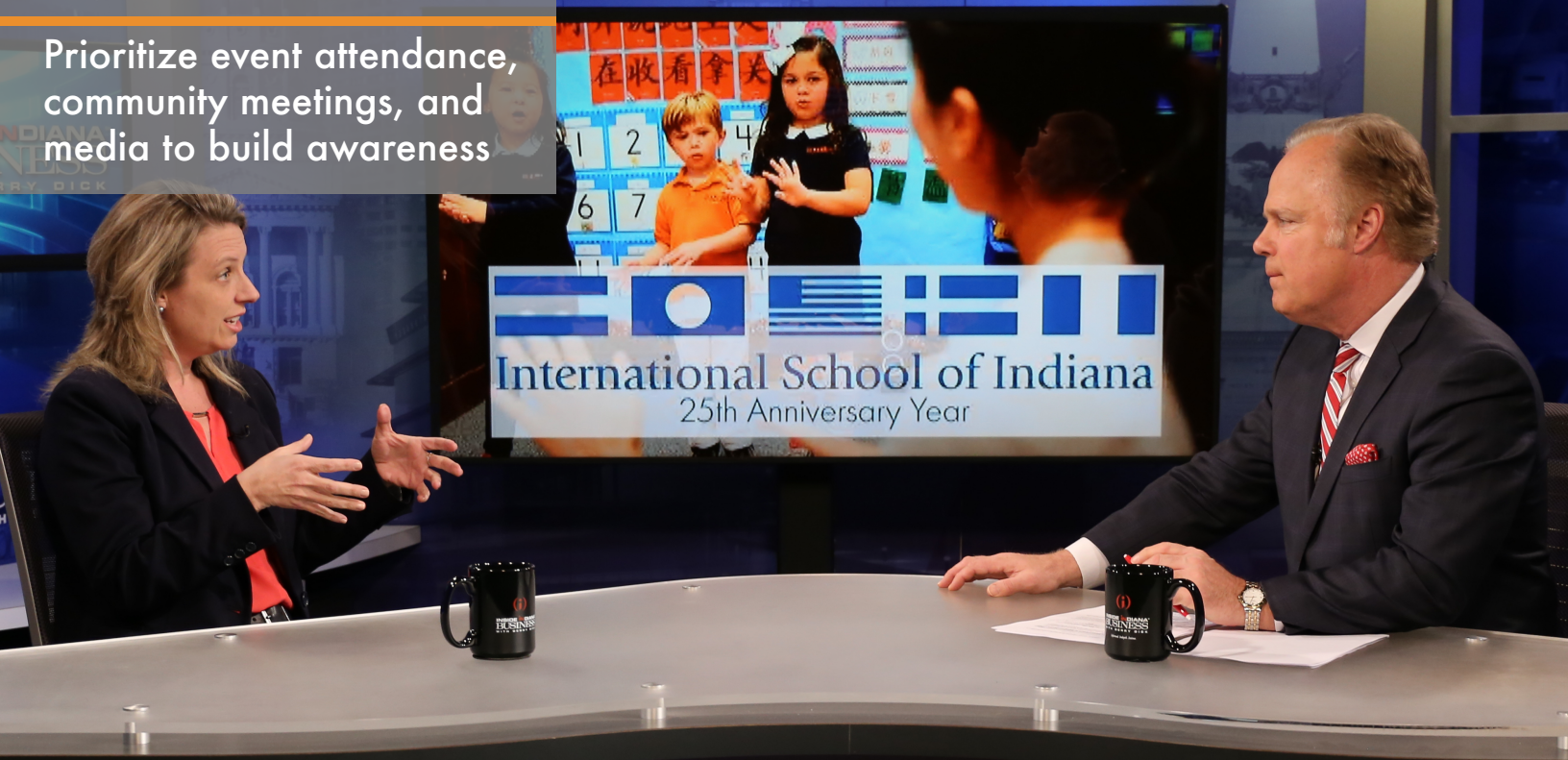
### 3. Faculty Retention

A renewed commitment to the satisfaction of our educators will include reimagined compensation packages and policies that enhance workplace culture.



## ENGAGEMENT

Prioritize event attendance, community meetings, and media to build awareness



### 1. Awareness and Reputation Management

Name and impact recognition will be tracked through the identification of relevant data points and a new measurement program.

### 2. Visibility Planning

The creation of an annual external-events-planning calendar will ensure leadership attends the region's most crucial cultural, developmental, and networking events.

### 3. Constituent Management

Our commitment to our community partners includes booking a minimum of 50 stewardship meetings a year.



A photograph of two young girls with curly hair participating in a parade on a paved street. The girl on the left is wearing a red and blue tutu and holding a small flag. The girl on the right is wearing a blue dress and holding a large flag. They are both smiling and waving. In the background, other people and flags are visible.

## RECRUITMENT

Reinvention of enrollment processes to boost recruitment and retention

### 1. Support Systems

Assessment of current systems will give way to investment in new technologies that best equip our team to meet our enrollment goals.

### 2. New Partner Scholarship Network

We will grow our prospective student pipeline thanks to new partnership agreements across the service and education sectors.

### 3. International Investment

We will dedicate new funding to break through in the international market to bring more students from more countries to ISI.











## International School of Indiana

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*The distinct academics at the International School of Indiana prepare young people to be responsible citizens and effective leaders in a rapidly globalizing and interdependent world.*

*Our students are ready for the world stage.*

[www.isind.org](http://www.isind.org)

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