

YEAR OF GIVING SPONSORSHIP GUIDE



RETURN OF SIGNATURE EVENT

TRAVEL AUCTION & GALA

Saturday, April 23, 2022

Chen Family Lower School

ISI IS A 501C3 ORGANIZATION, EIN 35-1887161



ANNUAL INVESTMENT OPPORTUNITIES

Drive your corporate brand presence and engagement in the local community with participation in multiple sponsor opportunities.

Audience: 1000+ International parents, alumni, and community members including corporate and civic leaders and entrepreneurs

CHAMPION PARTNER:
\$20,000 - 1 OPPORTUNITY

STRATEGIC PARTNER:
\$15,000 - 2 OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Champion

Strategic

Year-Round Sponsorship Benefits



Champion partner billing at ISI Year of Giving events



Strategic partner billing at ISI Year of Giving events



Your logo on the Year of Giving web page



Recognition on Year of Giving materials & social media



Distribute merchandise at one Year of Giving event
Item & event to be negotiated

Event Naming Rights Sponsorship Benefits



Naming rights to Slide-A-Thon



Naming rights to ISI Night at the Zoo or Trivia Night

Travel Auction Sponsorship Benefits



3 premium tables of 10 with signage including your logo



2 premium tables of 10 with signage including your logo



Opportunity for brief remarks at Travel Auction



Logo on photo booth border



Michigan Rd. digital display pre and post Travel Auction



On-site Travel Auction signage



Logo on multimedia display



Recognition on event materials & social media



Acknowledgement during welcome remarks



VIP reception for guests



Travel Auction web page logo & link



Auction software recognition



Back of program full page advertisement



Full page program advertisement



Program listing

Platinum Gold Silver



Travel Auction Sponsorship Benefits

- 2 premium tables of 10 with signage including your logo
- 1 premium table of 10 with signage including your logo
- VIP reception for guests
- Onsite Travel Auction & Preview Party signage
- Recognition on event materials & social media
- Michigan Rd. digital display pre and post event
- Your logo on the multimedia display at the event
- Acknowledgement during welcome remarks
- Auction software recognition
- Your logo and link on the Travel Auction webpage
- Half page program advertisement
- Quarter page program advertisement
- Program Listing

IN-KIND DONATIONS & UNDERWRITING OPPORTUNITIES

Non-monetary sponsorship such as coupons for free services for the event and auction items are welcome and appreciated. For companies providing services such as photography, DJ / entertainment, signage, and party rentals the value of the goods or services donated can be an underwriting opportunity or sponsorship level.

Underwriting opportunities are an ideal opportunity to support specific elements of the event, and to take advantage of the Travel Auction and Preview Party's unique promotional opportunities, with the need to attend the event as optional.

Opportunities exist for the following key elements:

VIP party

DJ and after party

Live auction

Silent auction

Decor and floral arrangements

Photo booth

TRAVEL AUCTION INVESTMENT OPPORTUNITIES

Drive your corporate brand presence and engagement in the local community with participation in multiple sponsor opportunities.

Audience: 400-500 International parents, alumni, and community members including corporate and civic leaders and entrepreneurs

PLATINUM PARTNER:
\$10,000

GOLD PARTNER:
\$7,500

SILVER PARTNER:
\$5,000

TABLE: \$2,500

- 1 table of 10 at the event with signage including your logo
- Auction software recognition
- Program listing

CORPORATE: \$1,500

- 2 VIP tickets at the event with signage including your logo
- Auction software recognition
- Program listing

PATRON: \$500

- Auction software recognition
- Program listing

BECOME A SPONSOR



Scan to learn how to become a sponsor.



The International School of Indiana (ISI) offers an experience students won't find anywhere else by providing an educational framework in which to understand other cultures and perspectives. ISI is the only Indiana school offering all students the full-continuum International Baccalaureate (IB) curriculum and language immersion from age 3 to Grade 12.

ISI plays a vital role in Indiana's increasingly global business community by supporting the recruitment of top international professional talent and promoting the value of internationalism.

The Year of Giving is the time for the community to join together to invest in our students, our facilities, our faculty and our potential. Financial support is directed where needed most for immediate impact, ensuring ISI remains agile and responsive, essential in this difficult time.

This is an exciting time as we prepare to unify our Michigan Rd campus. Unifying the school community on a single campus is the realization of a dream and culmination of two-plus decades of work. It will present new learning opportunities by creating authentic engagement between our students across grade levels and our faculty members across disciplines.

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QUESTIONS:

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